

CONTACT:

Brian Bossuyt – Executive Vice President
Pocono Mountains Visitors Bureau
bbossuyt@poconos.org
[\(570\) 350-4640](tel:5703504640)

MEDIA ALERT

350+ Volunteers Prepared for Litter Cleanup Saturday

WHAT: More than 350 volunteers across Carbon, Monroe, Pike and Wayne Counties will participate in the bi-annual Pick Up the Poconos Day event, this Saturday, September 23. Volunteers will spend Saturday morning removing trash from roadways across the Pocono Mountains as part of the [Pick Up the Poconos](#) fall cleanup, organized by the Pocono Mountains Visitors Bureau ([PMVB](#)).

WHEN: Saturday, September 23, 2023 (rain or shine)
9:30 a.m. - 12:30 p.m.

WHERE: The cleanup spans more than 20 locations across Carbon, Monroe, Pike and Wayne counties including townships, boroughs, trails, parks, and private communities.

WHO: In addition to volunteers who registered via [PickUpThePoconos.com](#), more than ten private groups and businesses have organized their own cleanups, including: Arrowhead Lake, Barley Creek Brewing Company, Blue Mountain Resort, Friends of Cherry Valley, Great Wolf Lodge, Jack Frost Big Boulder, Jam Room Brewing/Sound Bites, Kalahari Resort, the Newfoundland Rotary, Pride in Chestnuthill, and Woodloch Resort.

More than 70 students and staff at East Stroudsburg University are also participating in this fall cleanup.

Pick Up the Poconos is supported by key partners including Keep PA Beautiful, Leave No Trace, Monroe County Municipal Waste Management Authority, PennDOT, Pocono Organics, and Waste Management.

***Download b-roll or images from past Pick Up the Poconos events [here](#).**

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